

Saudi Arabia's leading regional trade fair for the automotive industry targeting trade visitors from Saudi Arabia

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| Fair Date | 5 th – 7 th February 2018 (Mon - Wed) (biennial) |
| Opening Hours | 10:00 – 19:00 |
| Location | Riyadh International Convention & Exhibition Center, Saudi Arabia |
| Exhibition Space | 7,833 sqm gross |
| Exhibitors | 150+ from 20+ countries (expected) |
| Visitors | 4,000+ from Saudi Arabia (expected) |

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| Product Groups | <p>Parts & Components: Powertrain, Chassis, Body, Standard parts, Interior, Charging accessories, Regenerated, restored and renewed parts for cars and commercial vehicles, Industry institutions and specialist publishers</p> <p>Electronics & Systems: Engine electronics, Vehicle lighting, Electrical system, Comfort electronics, Industry institutions and specialist publishers</p> <p>Accessories & Customizing: General accessories for motor vehicles, Technical customizing, Visual customizing, Infotainment, Special vehicles, equipment, assemblies and modifications, Trailers for cars and small commercial vehicles, spare and accessory parts for trailers, Industry institutions and specialist publishers</p> <p>Repair & Maintenance: Workshop equipment and tools, Bodywork repair, Paintwork and corrosion protection, Towing equipment / maintenance and repair of vehicle superstructures, Waste disposal and recycling, workshop safety and ergonomic workshop, Workshop and dealership equipment, Oils and lubricants, Industry institutions and specialist publishers</p> <p>Dealer & Workshop Management: Workshop / dealership / filling station planning and construction, Dealer management systems, Workshop management, Basic and advanced training, Workshop and dealership marketing, Internet service providers and vehicle marts, Economic regeneration, cluster initiatives, Industry institutions and specialist publishers</p> <p>Car Wash, Care & Reconditioning: Washing, Vehicle care, Vehicle preparation, filling station equipment, Industry institutions and specialist publishers</p> <p>Alternative Drive Systems & Digital Solutions: Electromobility and other alternative drive systems, Connected cars and vehicle safety, Mobility services, New workshop technologies, cluster initiatives and economic support, Industry institutions and specialist publishers</p> <p>Tyres & Batteries: Passenger / truck / bus / trailer / industrial / agricultural tyres, tyre repair materials, re-treading equipment, patches, rims, tubes, casings, batteries</p> |
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| Participation Fees | 1 side open: US\$ 475 per sqm 2 sides open: US\$ 485 per sqm 3 sides open: US\$ 495 per sqm 4 sides open: US\$ 505 per sqm Shell Scheme: additional US\$ 75 per sqm (no furniture included) Furniture Package: US\$ 250 |
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| Organisers | Messe Frankfurt Middle East GmbH, Dubai, UAE Al-Harithy Company for Exhibitions, Jeddah, KSA |
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Please also contact your local sales partner. The contact information can be found at www.messefrankfurt.com, under The Company/Company profile/Sales partners.