

Saudi Arabia's leading regional trade fair for the automotive industry targeting trade visitors from Saudi Arabia

Fair Date & Time	24 th – 26 th February 2020 (Mon - Wed) (bi-annual) 11AM – 8PM
Location	Al Faisaliah Hotel – Prince Sultan Grand Hall
Exhibition Space	4,446 sqm gross
Exhibitors	125+ from 15+ countries (expected)
Visitors	3,500+ from Saudi Arabia (expected)

Product Groups	<p>Parts & Components: Body, Components for Conventional Drive Systems, Chassis, Powertrain, Standard Mechanical Parts, Interior, Exterior, Charging Accessories, Regenerated, Restored and Renewed Parts for Cars and Utility Vehicles, Industry Institutions, Trade Publishers and Training Centers, External Vehicle Air Quality and Exhaust Gas Treatment</p> <p>Electronics & Connectivity: Engine Electronics, Vehicle Lighting, Electrical Systems, Comfort Electronics</p> <p>Accessories & Customizing: General Accessories for Motor Vehicles, Technical Customizing, Visual Customizing, Infotainment, Special Vehicles, Equipment, Assemblies and Modifications, Trailers for Cars and Small Commercial Vehicles, Spare and Accessory Parts for Trailers</p> <p>Diagnostics & Repair: Workshop Equipment and Tools, Bodywork Repair, Paintwork and Corrosion Protection, Towing Equipment/Maintenance and Repair Of Vehicle Superstructures, Waste Disposal and Recycling, Workshop Safety and Ergonomic Workshops, Workshop and Dealership Equipment, Oils and Lubricants, Digital Maintenance, Vehicle Diagnostics, Fastening and Bonding Solutions, Technical Fluids, Workshop Concepts</p> <p>Dealer & Workshop Management: Workshop / Dealership / Filling Station Planning and Construction, Dealer Management Systems, Workshop Management, Basic and Advanced Training, Workshop and Dealership Marketing, Internet Service Providers and Vehicle Marts, Economic Regeneration, Cluster Initiatives, Digital Marketing, Customer Data Management, Online Presence, E-Commerce and Mobility Payment</p> <p>Car Wash & Care: Washing, Vehicle Care, Vehicle Preparation, Filling Station Equipment, Water Reclamation</p> <p>Alternative Drive Systems & Fuels: Energy Storage, Alternative Fuels, Complementary Products, Vehicle Concepts, Resources, Charging and Tank Technologies, and Systems, New Workshop Technologies</p> <p>Tires & Wheels: Tires, Tire/Wheel Repair and Disposal, Wheels and Rims, Used Tires and Wheels, Tire/Wheel Management and Systems, Sales Equipment and Storage of Tires, Accessories for Tires, Wheels and Installation</p> <p>Body & Paint: Bodywork Repairs, Paintwork and Corrosion Protection, Smart Repair for Paintwork, Metal Parts, Plastic Parts, Windows, Headlights, Rims, New Materials</p>
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Participation Fees	1 side open: US\$ 495 per sqm 3 sides open: US\$ 515 per sqm 5% early bird discount valid until June 30, 2019 Shell Scheme: additional US\$ 75 per sqm (no furniture included) Furniture Package: US\$ 250 per bundle	2 sides open: US\$ 505 per sqm 4 sides open: US\$ 525 per sqm
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Organiser	Al-Harithy Company for Exhibitions, Jeddah, KSA
Licensed by	Messe Frankfurt Exhibitions GmbH, Frankfurt, Germany

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